

**FYBCOM SEM-I
COMMERCE-I**

NOTE 1: FOLLOWING IS THE SUGGESTED LIST OF QUESTIONS FROM EXAM POINT OF VIEW.

NOTE 2: FOR ASSIGNMENT, ATTEMPT ANY FIVE QUESTIONS FROM EACH

UNIT 1

1. Define Business. Discuss its features.
2. State and explain the functions of business.
3. Explain the significance of business with suitable examples.
4. Distinction between Traditional and Modern Concept of business.
5. Discuss the steps in setting business Objectives.
6. State and explain classification of business Objectives.
7. 'Reconciliation of Economic and Social Objectives.' Explain.
8. Explain the impact of Liberalisation, Privatisation and Globalisation.
9. Explain restructuring strategies.
10. What is turnaround? Explain the steps in turnaround strategy.
11. Discuss in brief the growth strategies.

UNIT 2.

1. Define Business Environment. Discuss its features.
2. Describe the importance of Business Environment.
3. Explain the components/constituents of internal environment of business.
4. Explain the components/constituents of external environment of business.
5. State and explain the functions of WTO.
6. What are the positive and negative implications of WTO agreement?
7. Write a note on-

a. NAFTA b. SAARC. c. ASEAN d. EU

8. Discuss the positive and negative impact of Trading Blocs.

UNIT 3

1. Describe the business planning process.
- 2 Explain the importance of project planning.
3. Discuss the contents of project report.
4. Define Feasibility study. Discuss it's types.
5. Explain the stages of business unit promotion
6. Discuss the factors determining location of business unit.
7. Describe role of government in promotion of business unit.
8. Explain the licensing and registration procedure for business unit.
9. What are the filing returns and other documents required for business unit .

UNIT 4

1. Define Entrepreneurship and discuss it's features.
2. Explain the importance of entrepreneurship.
3. List out the factors contributing to growth of entrepreneurship.
4. Distinction between Entrepreneur and Intrapreneur.
5. Explain different types of entrepreneurs.
6. State and explain competencies of entrepreneur.
7. Write a note on Entrepreneurship Training and Development Centers in India.
8. Describe the problems of women entrepreneur.
9. Explain the promotional schemes for women entrepreneur.